



SIDIM DESIGN
SHOW
MEDIA KIT - CULTURAL AVENUE

30th EDITION

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The DESIGN SHOW is the largest annual meeting of design and architecture in Quebec. During three intensive business days, you can expand your customer base, explore new markets and meet more than 20,000 targeted professionals, business people and consumers.

Becoming an exhibitor

Show exhibitors can exhibit with their own corporate stand or participate via one of our thematic spaces.

1. Corporate Spaces

Corporate spaces let companies introduce themselves to SIDIM attendees by promoting their brand image and creativity.

Rate

\$38/sq. ft.

- The exhibition spaces are available in lots of 100 sq. ft. (10' x 10'), in a variety of dimensions and configurations.
- Staging costs are extra. The walls, floor covering, electrical, lighting, and signage are the responsibility of the exhibitor.
- There are no additional fees for stand positioning and corners.
- SIDIM Guide: \$795 for inclusion in the Exhibitors Directory section of the guide, which is mandatory for all exhibitors.
** Note that your presence in the Exhibitors Directory is mandatory.*

2. Thematic Spaces

In order to meet the specific needs of some businesses, thematic spaces are also available:

CULTURE AVENUE - FLAVOUR'S AVENUE - DISCOVERIES - HUMAN SPACES - THE SIDIM MARKETPLACE - FURNITURE, DESIGN & NORDICITY - LIGHTING & INTELLIGENT ENVIRONMENT

SIDIM - DESIGN SHOW

- A 3-day design happening
- 20,000 attendees
- A 200,000 sq. ft. newly renovated exhibition
- 300 exhibitors
- Accredited seminars
- Multimedia Communications Campaign worth \$1.5 million
- Guide distributed to 125,000 copies in Greater Montreal

Where

PLACE BONAVENTURE (MAIN HALL)

800 De La Gauchetière Street West, Montreal

When

APRIL 26, 27, 28, 2018

SCHEDULE

Thursday, April 26

1 p.m. - 6 p.m. Design industry and businesspeople

Friday, April 27

10 a.m. - 8 p.m. Design industry and businesspeople

4 p.m. - 5 p.m. Excellence Awards ceremony

5 p.m. - 8 p.m. Cocktails and Design Rendez-Vous

Saturday April 28

10 a.m. - 5 p.m. Open for the public

Visit our website at sidim.com for the full schedule of activities.

Culture Avenue

Design, architecture and crafts, Culture Avenue is an interdisciplinary project that will unveil the creative achievements of designers, architects, craftsmen and other designers.

Constantly renewed by the arrival of new talents in the market and by the cycle of creation of the already established designers and craftsmen, Avenue de la Culture is a project which, year after year, reinforces the importance that the SIDIM gives to the creatives .

Its also a showcase dedicated to professionals and design lovers, designed to inspire them in the design of their design projects or their residential or commercial interior. Art and design are two areas that come together regularly and often seek a balance with trade.

For Whom

- Designer
- Architect
- Artisan
- Art gallery owner
- Painter
- Photographer
- Sculptor
- Professional of any other discipline in the visual arts

Why

- To take advantage of a unique opportunity to expose your masterpieces in this luminous avenue designed specifically to present them in their best light and surrounding the Café des Artistes for the stands and walls section and The SIDIM MARKET for the podiums.
- To benefit from the visibility offered by the Show to promote your art or that of the artists that you represented and increase your notoriety.
- To meet a targeted clientele with significant purchasing power.

Rates

\$2,800

- Booth of 90 sq. ft.
- Back wall of 15'
- Two side walls of 5'
- Height 9'
- Basic structure: wall and floor covering

\$2,250

- Booth of 60 sq. ft.
- Back wall of 10'
- Two side walls of 5'
- Height 9'
- Basic structure: wall and floor covering

\$600

- Walls of 5'
- Height 9'
- Basic structure: wall and floor covering

\$800

- Platform in multiples of 16 sq. ft. (4' x 4' x 4')

Included for all

- Basic lighting
- The exhibitor's signage
- Your press releases as well as access to the media room
- Your registration in the SIDIM's Awards of Excellence

Extra

- Electrical plugs - on demand
- Additional staging

