



**SIDIM** DESIGN  
SHOW  
MEDIA KIT - CULTURE AVENUE

30<sup>th</sup> EDITION

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## Culture Avenue

Design, architecture and crafts, Culture Avenue is an interdisciplinary project that will unveil the creative achievements of designers, architects, craftsmen and other designers.

Constantly renewed by the arrival of new talents in the market and by the cycle of creation of the already established designers and craftsmen, Avenue de la Culture is a project which, year after year, reinforces the importance that the SIDIM gives to the creatives .

Its also a showcase dedicated to professionals and design lovers, designed to inspire them in the design of their design projects or their residential or commercial interior. Art and design are two areas that come together regularly and often seek a balance with trade.

## For Whom

- Designer
- Architect
- Artisan
- Art gallery owner
- Painter
- Photographer
- Sculptor
- Professional of any other discipline in the visual arts

## Why

- To take advantage of a unique opportunity to expose your masterpieces in this luminous avenue designed specifically to present them in their best light and surrounding the Café des Artistes for the stands and walls section and The SIDIM MARKET for the podiums.
- To benefit from the visibility offered by the Show to promote your art or that of the artists that you represented and increase your notoriety.
- To meet a targeted clientele with significant purchasing power.



## Rates

### \$2,800

- Booth of 90 sq. ft.
- Back wall of 15'
- Two side walls of 5'
- Height 9'
- Basic structure: wall and floor covering

### \$2,250

- Booth of 60 sq. ft.
- Back wall of 10'
- Two side walls of 5'
- Height 9'
- Basic structure: wall and floor covering

### \$600

- Walls of 5'
- Height 9'
- Basic structure: wall and floor covering

### \$800

- Platform in multiples of 16 sq. ft. (4' x 4' x 4')

### Included for all

- Basic lighting
- The exhibitor's signage
- Your press releases as well as access to the media room
- Your registration in the SIDIM's Awards of Excellence

### Extra

- Electrical plugs - on demand
- Additional staging